

LILIA NAVARRETE

President & CEO

Organization of Women in International Trade (OWIT)

Lilia Navarrete is President & CEO of the Organization of Women in International Trade (OWIT), a network of more than twenty five chapters around the world dedicated to helping women and men excel in international trade. She is serving her second term as president.

Ms. Navarrete is passionate about OWIT's mission to foster international trade and the advancement of women in business. Her vision for the organization is to ensure sustainable global collaboration for executive women in international trade, including professional development and education of its members. As part of this vision, she is working to establish a CSR policy for OWIT to give back to the community through mentoring, scholarships and philanthropic endeavors.

Focusing on developing global representation on OWIT's Executive Committee, Ms. Navarrete has been instrumental in launching its current communication's flagship, the OWIT website. During her tenure, OWIT has greatly expanded its outreach to executive women in developing economies to partner in fostering international trade worldwide. Ms. Navarrete has also served on Women in International Trade-Los Angeles (WIT-LA) Board of Directors for seven years.

Lilia Navarrete is also President & CEO of a strategic planning consultancy, LKN Global Enterprises, Inc. with a focus on strategic market entry and international trade. With diverse experience in the private and public sectors, the consultancy facilitates business relationships across industries and borders.

LKN excels in the design and presentation of innovative business plans, seminars and training, which are supported by global market research, actionable intelligence and feasibility studies. The consultancy's expertise extends across a full spectrum to include international trade, global marketing and intercultural communication.

In addition to more than 20 years experience in international transportation in the U.S. and abroad, her expertise in crosscultural communication in media advertising and on-site studies worldwide has also contributed to her understanding of the global consumer.

Ms. Navarrete holds an international MBA in Finance and Marketing from Loyola Marymount University together with an undergraduate degree in International Business Management and Economics from CS University Los Angeles. Studies in Multi-Media validate her passion for e-commerce and virtual trade. Ms. Navarrete is an adjunct professor at the Graziadio School of Business & Management at Pepperdine University in Malibu, California.

Ms. Navarrete currently resides in Pasadena, California with her husband and two children.