

ANDRINA LEVER

President

Lever Enterprises

Andrina Lever is the founder and President of Lever Enterprises, a consulting firm specialising in international trade, finance and commercial development. The company is based in Canada but has partnerships and business interests in Australia, Italy, and the UK. The core business of Lever Enterprises is to assist companies in over 57 countries to expand into international markets and to advise governments and multilateral organizations on trade policy and financial reform. Mrs. Lever also personally acts as an advisor to major financial institutions, governments and multi-lateral international organizations with respect to small business and international trade and the impact of the WTO. She is a Barrister in England and Wales and a Barrister and Solicitor in Victoria, Australia.

Mrs. Lever has extensive experience in public and trade policy. She was the representative of the Prime Minister of Canada on the APEC Business Advisory Council (ABAC) for nine years (1998 – 2007) where she chaired the Capacity Building Working Group, SME Working Group and Disaster Response Working Group and was the SME advocate and ABAC representative to the APEC SME Working Group for nine years. In 1999 she received the Artemis Award in Greece for Leadership and Vision, and the Ontario Women's Directorate Partners for Change Award. In 2002, Mrs. Lever was appointed by the Minister for International Trade to the Department of Foreign and Affairs and International Trade SME Advisory Board, and in 2003 was honoured by The International Alliance of Women with their first World of Difference Award. Most recently she was appointed to the international advisory board of the Prince's Youth Business International and is the 2006 recipient of the Organization of Women In International Trade, International Woman of the Year Award.

A co-founder of the Women Leaders Network (WLN) of APEC in 1996, Mrs. Lever co-chaired WLN in 1997 and 1998, was the Canadian focal point in 1999 and 2000 and has since acted as an advisor to successive host economies. She was instrumental in developing the first Canadian all women trade mission to the U.S in 1997, the 1999 Canada / USA Businesswomen's Trade Summit, and the Commonwealth Businesswomen Leader's Network. She is a past President of the Women Entrepreneurs of Canada, founder and former President of the Foundation of Canadian Women Entrepreneurs and a founder of Women in International Trade of Ontario. Mrs. Lever sits on the Board of Directors of the Canadian Youth Business Foundation, the Board of Governors of York University, and until recently the Business Development Bank of Canada, WNED Public Broadcasting Canadian Advisory Board and the Mount Sinai Hospital Research Ethics Board. In addition, she was the Executive Producer and special advisor to three internationally award winning television documentaries on Canadian entrepreneurs. She was the private sector advisor to the first Prime Minister's Task Force on Women Entrepreneurs. She is a member of the International Women's Forum and listed in Who's Who in Canadian Women and Who's Who in Canadian Business. Since 2000, Mrs. Lever has been the Honorary Consul for New Zealand. Most recently Mrs. Lever achieved the ICD.D as a certified corporate director from the Institute of Corporate Directors and the Rotman School of Business at the University of Toronto.