

PAMELA DINSMORE

**Vice President, Regulatory- Broadband & Video Distribution**

Rogers Communications Inc.

Pam Dinsmore is a lawyer and Vice President, Regulatory, Broadband & Video at Rogers Communications Inc. Pam is responsible for managing the regulatory relationship between Rogers Cable and the CRTC and other federal government departments, boards and agencies, providing regulatory advice to all cable company departments and participating in industry activities.

Pam joined Rogers Cable in 1995 as Director, Regulatory Affairs and was promoted to her current position in 1997. Since then, she has been a member of the Cable Senior Leadership team. Pam's area of expertise includes copyright, internet policy, television and distribution policy and regulation (CRTC), and the negotiation of municipal access agreements and agreements for access to telephone and hydro poles. Pam has led RCI panels of executives before the CRTC on numerous occasions.

Pam now has responsibility for copyright and internet policy issues across the wireless platform in addition to cable. Pam is a member of the Rogers Leadership Round Table and Co-Chairs the Rogers Women's Network.

In addition to her responsibilities at Rogers, Pam is Chair of the Board of Canadian Women in Communications and leads its Strategic Planning Committee. She has also served on the Boards of the Cable Television Standards Foundation and of the Media Awareness Network. In April 2007, Pam participated in "The Judy Project", a Rotman School of Business leadership forum for executive women. She also attended "CTAM-University" at Harvard Business School in Cambridge, MA, in June 2008, a week long leadership program geared to senior cable executives across U.S.

Prior to joining Rogers Cable, Pam spent 8 years at the Canadian Radio-television and Telecommunications Commission where she was first Legal Counsel then Chief of Staff to the Chair of the CRTC.