

## **DOREEN CONRAD**

Doreen Conrad is a Canadian international trade consultant. Her career includes 12 years in private sector marketing; numerous posts at the Canadian Department of Foreign Affairs & International Trade in Ottawa; and 8 years as Chief, Trade in Services Section at the United Nations International Trade Centre in Geneva, Switzerland, a post she held until January of this year.

Doreen's areas of expertise are trade in services, gender and trade, and international trade training. Her work has taken her to over 60 developing, least developed, developed and countries in transition, which has given her a broad perspective on global trade opportunities and challenges.

Through her work, Doreen has founded several women exporters of services networks in Africa, producing numerous training materials and publications to help sustain these networks. She takes a particular interest in helping to train and empower women to participate more fully in international trade.